

William A. Darling

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OBJECTIVE

Pursue a career opportunity in Graphic Design working with interesting clients/projects and utilizing my skills in design and illustration. Experienced in: Adobe PhotoShop CS; Adobe Illustrator CS; Adobe InDesign CS; Adobe ImageReady; Adobe GoLive; Adobe Acrobat; Dreamweaver; QuarkXPress; Some HTML and Flash.

EXPERIENCE

FREELANCE GRAPHIC DESIGNER for Aquent Partners & Match Creative **2000-Current**

Projects included production design work for Mentor Corporation, Santa Barbara, Web design and production work for HomeStore.com, Thousand Oaks, production and design for Viking Lithographics/Indigo Designs, Canoga Park, Web design and production work for Revolution Advertising/HuffyBMX.com.

OFFICE MANAGER AND DESIGNER for Dependable Air Conditioning, Inc. **2002-2005**

Duties included, invoicing, data input, updating website, accounts receivable, billing. General computer work.

FREELANCE GRAPHIC DESIGNER **1999-Current**

Designed brochures, business cards, flyers, logo editing, production work, scanning, etc. for affiliated printer and various clients. Other projects involved website development which included scanning, photo imaging, retouching and manipulation, production and design, book design, illustration, etc. Did various projects for M-Projects, Westlake Village. Did various ads for the Westlake Village Inn hotel. Worked extensively for MH&Associates on their website projects, illustrations, production, etc. Webmaster for SetWear.com and have designed over twenty five websites including e-commerce sites for CardService International.

BUSINESS OWNER **1989-1998**

DARLING'S TENNIS SHOPPE

Studio City, CA

All aspects of operating a retail business: Merchandise purchasing, accounts receivable/payable, business plan preparation, marketing, payroll, supervision of employees, etc.

ASSOCIATE TYPOGRAPHER **1985-1989** **XEROX CORPORATION** *El Segundo, CA*

Digital Typography: bit-editing logo's and fonts on high resolution digital computers. Other duties included creating command files, updating font libraries, creating documents from Xerox desktop publishers.

EDUCATION

B. A., GRAPHIC DESIGN **1982-1985** **SAN DIEGO STATE UNIVERSITY** *San Diego, CA*

Teacher's Assistant. Intern as a Graphic Artist/ Designer for The Daily Aztec. Participated in intramural sports. Book cover design and photography for Ben Mitusovic's book, *Loneliness*.

DESKTOP PUBLISHING PROGRAM **1999** **Moorpark College, Simi Valley Adult School** *Simi Valley, CA*

Special emphasis on Photoshop, Illustrator, QuarkXPress.

ACHIEVEMENTS

- \$1500.00 Cash Award for Team Excellence at Xerox Corporation, El Segundo, CA.
- Book cover design and photo for Ben Mitusovic's book, *Loneliness*.
- Published illustrations for the San Diego State University newspaper, *The Daily Aztec*.
- Book design and layout for Dariea Garibaldi's, *Hollywood-The Insiders Guide to Landing Your First Acting Job*.
- Motorcycle/Bicycle Illustrations for clients, Hungry Valley MX, Darrell Mount, Mount Graphics, Wheel World.
- Completed various website projects; samples of projects available on my website: www.BigCatGraphics.com

PERSONAL

Date of Birth: June 29, 1960, Santa Monica, California

Hobbies: Painting, Photography, Golf, Tennis, Musical Instruments / Drums.